



TO MEET BRILLIANT HORSES



Encounter race horses in Hokkaido, a sanctuary for thoroughbred horses

While the main origins of thoroughbreds in the world are the United States, Australia, Ireland and Japan, 90% of them in Japan are raised in Hidaka, Hokkaido. The Hidaka area is indeed a sanctuary for thoroughbreds. Out of all of the countries that promote horseracing, it is most prevalent in Japan. The JRA(Chuo Horseracing Association) rakes in over 3.4 trillion yen in annual income from race ticket sales. While United States has over 10 times the number of races than Japan, the annual income is just a little over 2 trillion yen. England where horseracing originated only brings in an annual income of 900 billion yen.

As for income from a single race, the Arima Memorial Race in Japan is absolutely the top in the world, bringing in over 50 billion yen, with the Japan Derby in second place. There are 10 races in which the prize amount exceeds 1 million yen, and Japanese race horse owners enjoy a cost recovery rate of 65%, the highest in the world. France comes in second with a cost recovery rate of 55%, while England in 8th place at 21%. Thus the horseracing market of Japan is considered a very attractive market for investment. Why not come to Hokkaido and encounter beautiful thoroughbreds?



JRA HIDAKA TRAINING RANCH

JRA Hidaka Training Ranch breeds and raises racing horses. The premises consist of 1,500 hectares of beautiful pastures and grass tracks, uphill grass tracks, not to mention an indoor straight course that is 1,000 meters long. The facility offers training for the private owners as well.

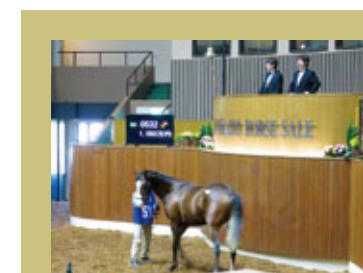
MODEL COURSE

- Day 1 New Chitose Airport - Sapporo.
Sightseeing in Sapporo
- Day 2 Sightseeing in Sapporo city
(shopping, enjoying horse racing)
Sapporo - Hidaka, Urakawa,
racehorse breeding center of Hokkaido
- Day 3 Yushun-no-Sato horseback riding, farm tours
JRA Hidaka Training Ranch Tour
Talkfest with the Hidaka Racehorse -
Agricultural Coop
- Day 4 Observe bidding of thoroughbreds
Observe the racehorses of Monbetsu area
- Day 5 Tokachi Nature Center,
Millennium Forest (Segway rides etc.)
- Day 6 New Chitose Airport - Return home



TOKACHI MILLENNIUM FOREST

The Earth Garden and Meadow Garden designed by Dan Pierson, a selection member of SGD, Garden Designers Association of England, were the first in Japan to receive the Grand Award, which is the highest award, offered by SGD (Garden Designers Association of England). They were highly esteemed by the judges as the "most beautiful garden" and "an excellent example of garden design of the 21st Century."



Hidaka Summer Sale (August,2015)

Listed Population: 1,239 Horses Sold : 812
Sales Percentage : 65%,
Total sales amount (tax not included) : 3,507,600,000 yen
Average Price (tax not included) : 4,319,704 yen
Highest Price (tax not included) : 30,000,000 yen